



Your Business Can Make A Difference



Will you join us and help men and women check up on their health, regardless of their financial circumstances?

Your business has the chance to take care of your employees while helping people from less-privileged Sussex neighbourhoods benefit from the prevention and early detection of illness.



Sponsoring Screenings For Your Employees & Families In Need: How Does It Work?



As a business leader who understands the value of supporting your employees' wellbeing, you'll recognise that health screening helps your employees stay fit and well.



Sign up for a Corporate Sponsorship package from £500 per year. *(This enables smaller businesses to take part, and is scalable for larger businesses.)*

Wow!



Each £500 sponsorship includes one free employee health screening a year. *(You may decide to offer this to senior employees, or include a wider segment – or all – of your workforce.)*



Your sponsorship is a charitable donation, and gives you potential corporation tax relief. *(HMRC allows one health screening per year per employee without tax liability.)*

Excellent value! We believe this is cheaper than equivalent screenings provided by private screening organisations



For every two sponsorships, the Mary How Trust provides one free health screening for someone from the more deprived communities in Sussex. *(This supports your company's Corporate Social Responsibility programme.)*



We will recognise and acknowledge your support publicly, in consultation with you. The level of recognition will increase with the number of sponsorship packages you select. *(Note: 2- and 3-year sponsorship commitments result in greater visibility for your business.)*

Why Your Support Matters

8 of the wards in Sussex have health deprivation levels in the top 10% in England



early detection



prevention

Your sponsorship will give communities a healthier future, and support your CSR programme. Please become a corporate health screening sponsor today.

Who We Are

In 1987, Mary How died of bowel cancer. She was 46. Earlier detection of the disease could have saved her life. On the night Mary died, her husband vowed to start a health screening charity to make screening tests available to as many people as possible – giving them the chance that Mary never had.



The Mary How Trust offers health screenings to men & women over 18, to spot the early signs of cancer and other life-threatening illnesses.



"Thank you for all the incredible work you do, but also for your kindness and understanding."

"Having the screening is the best decision we've ever made."



Instead of a fixed fee for our health screenings, we ask for a donation that's based on ability to pay.

We encourage clients to give generously for their screening, but never turn anyone away if they're unable to donate the full cost.

Each screening costs us £305 – that's around half the fee charged by private screening organisations

Our service is entirely donor-supported



1000
screenings a year



41%
MALE clients



59%
FEMALE clients

screenings every
2 years

38%
referred to their GP

We feel very lucky to be supported by over 100 volunteers, including our president, patrons and board members, all of whom give their time to help give people a healthier future.

Mary How Trust's Future Plans - Think Big



Conduct 3,000 health screenings per year including 300 free screenings for families in need



Launch our corporate sponsorship programme, including health screening benefits for employees & offering free screenings for less-privileged communities



Move to bigger premises, so more people can benefit from cancer prevention and early detection